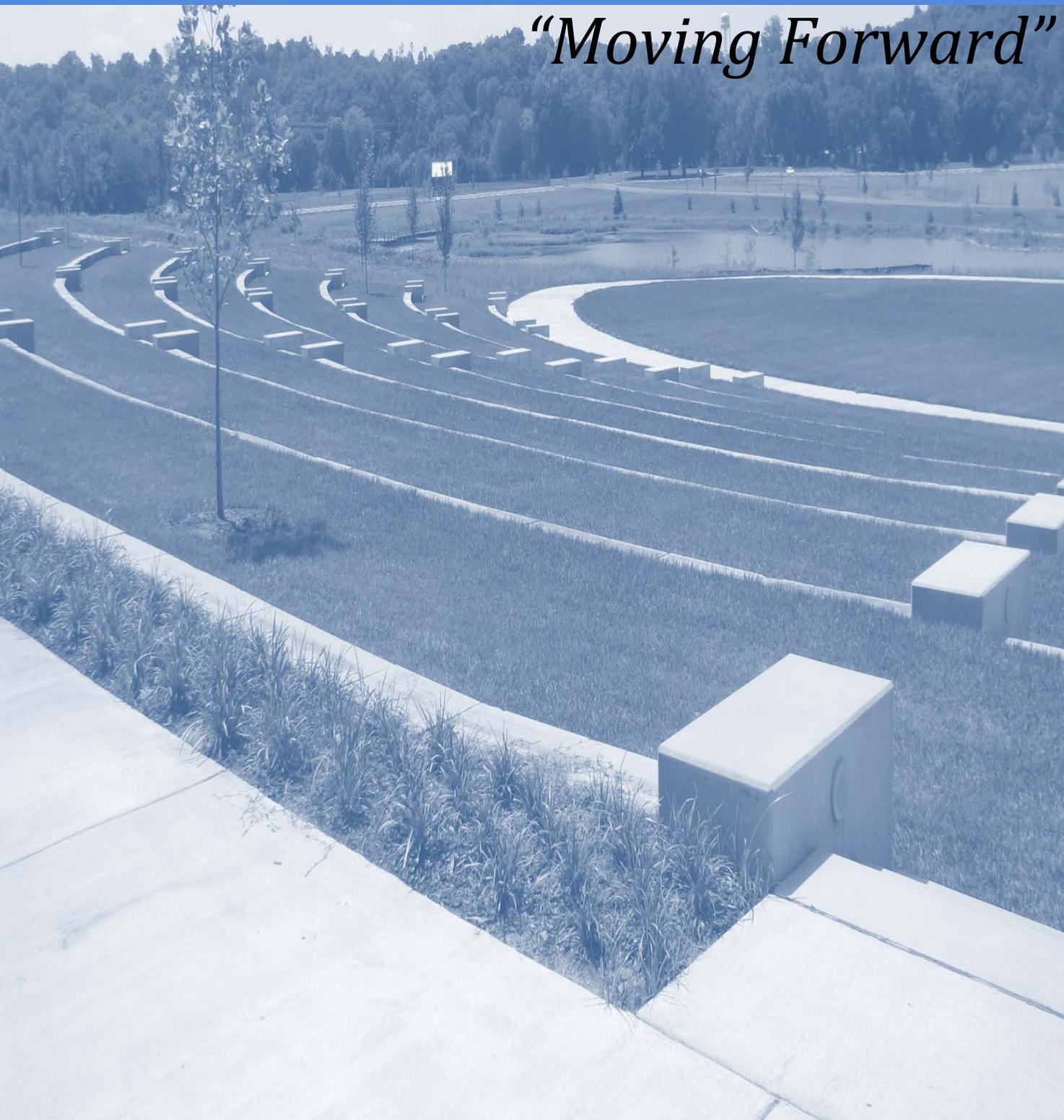


# 2012 Annual Report

Clarksville Parks + Recreation

*“Moving Forward”*



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*Mission*  
*Our mission is to provide a variety of positive recreational experiences that enhance life values for individuals, families and our diverse culture.*

# 2012

## Annual Report

Clarksville Parks + Recreation

### Moving Forward

Building on the achievements of 2011, the Clarksville Department of Parks and Recreation is “moving forward” from a position of recent accomplishments, current progress and future planning. The purpose of this 2012 Annual Report is to summarize the activities and accomplishments of the Parks and Recreation Department in Clarksville, Tennessee during calendar Year 2012. This summary is intended to inform local elected officials, city departments, citizen leaders and the public, as well as, serve as a reference for staff, by providing a historical record of 2012.

Key components include and new *Vision Statement* for our Department. While we have always operated under a variety of mission statements in which to draw our goals and objectives, we lacked a unifying theme in moving our Department and City forward in the realm of parks, recreation and special events.

With that we tweaked our *Mission Statement* as well. Parks and Recreation is not a static environment. We are constantly changing and developing new programs, events, and facilities to meet the needs of our citizens. Our mission can, and should, change to reflect the most important areas of what we do.

We also clarified our *Values and Strategies* which allows every important member of the Parks and Recreation staff to understand and focus on what we are about, but also provides our community with the knowledge and appreciation that we are working to provide each and every one of them quality recreation and leisure opportunities.

In 2012 our theme was “**Moving Forward**”, as a continuation from the 2011 theme of “**Parks Make Life Better**”. Our parks

are safe outdoor spaces. They make lives and our community better and they provide access to significant greens spaces, waterways, nature, and historical places. Our facilities can be self-directed or organized recreation, with both passive and active areas, designed to improve the overall health and fitness of our citizens, increase positive alternatives for youth and lend to a sense of family. We pride ourselves on the events and activities that facilitate social connections, human development, adaptive therapeutics, the arts, and lifelong learning.

The additions and improvements contained herein while in some regards are quite an undertaking only barely scratch the surface of our work in 2012. Daily our focus is to make your parks, facilities and programs as top quality as possible. This can only be accomplished by a top quality staff. Bottom to top the staff of the Clarksville Department of Parks and Recreation is the very best in the nation. Yes, the nation! I have never worked or seen a more dedicated group of professionals anywhere and they are to be commended and recognized for their efforts. They work to develop a legacy that Clarksville is a community where people want to come to live, work, and play in. We encourage you to be a part of this legacy through various volunteer opportunities in order to keep our parks looking great, and our programs and events accessible, meaningful and successful.

Thank you for reading our 2012 Annual Report. We are proud of our achievements but we know we have a lot more to do. You are always welcome and encouraged to comment, offer suggestions and learn how to get involved by e-mailing me at [mark.tummons@cityofclarksville.com](mailto:mark.tummons@cityofclarksville.com) or by phone at (931) 645-7476.

My Best,  
*Mark Tummons, Director*  
2013 Strategic Direction

## Vision

We envision a healthy community where every citizen has access to fun, safe, and affordable services to meet their recreation & leisure needs.

## Values

1. Service Excellence for Citizens and Stakeholders
2. Improving Citizens' Lives through Services Based On Community Needs
3. Protecting The Community's Investment in Parks and Recreation Infrastructure
4. Utilizing Networking, Collaboration and Partnerships To Achieve Outstanding Results
5. Inclusion and Diversity In Programming and Our Workforce
6. Stewardship of Our Natural Environment

## Strategies

1. Provide excellent customer service.
2. Offer affordable programming that meets the needs of the community.
3. Pursue citizen input and keep customers informed of recreation opportunities.
4. Maintain parks and recreation assets to ensure delivery of excellent service.
5. Produce festivals and events that celebrate our community's heritage, culture and diversity.

## Awards/Accolades

Once again in 2012, Christmas on the Cumberland was recognized by Southeast Tourism Society as Top 20 Event.

Clarksville's Downtown Market was voted #1 in the State of Tennessee and #19 in the nation, in the 2012 America's Favorite Farmers Markets. The online contest is a nationwide challenge to see which of America's farmers markets can rally the most support from their communities. It is hosted each year by American Farmland Trust. This is the third year in a row the Clarksville Downtown Market has won first place in the State, but the first time in the large market category.



The City of Clarksville was presented several awards from the Tennessee Recreation and Parks Association (TRPA) at the annual conference in September 2012.

TRPA awards received were: Liberty Park Four Star New Facility Award, Mayor's Summer Night Lights Program-Four Star Program Award and Community Centers - Robert Horsley Award for Excellence in Community Center Programming. The department successfully nominated Cumberland Bank and Trust for the Benefactor Award for their sponsorship of the Queen City Road Race. The award recognizes sponsors who make large contributions to parks and recreation programs.

Our Superintendent of Athletics, Tina Boysha, won the Tennessee Recreation and Parks Association “Dennis Rainier Award”, for excellence in athletic planning and programming. This award was just established this year.



## Additions & Improvements

### The New Liberty Park & Marina

Clarksville Parks & Recreation Department opened the first phase of Liberty Park for public use on Tuesday, May 1<sup>st</sup>. A Grand Opening Ceremony was held on October 23rd. The Ceremony included family activities,

refreshments and live music. The new facility offers many amenities such as a 10-acre Fishing Pond, Community-built Playground, Walking Trails, 4-Lane Boat Ramp into Cumberland River, 4 Pavilions, Bark Park, Multi-Purpose Sport Fields, Wilma Rudolph Event Center, Freedom Point Event, and Marina.



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The Kings Run Bark Park at Liberty was dedicated on October 6<sup>th</sup> to honor the service and ultimate sacrifice of the first canine member of the Clarksville Police Department's Canine Services Unit. King was killed in the line of duty. The dedication was a reminder that dogs are "Man's Best Friend," deserving a fun and safe place to play, exercise, and socialize.

The athletic fields at Liberty Park were leased in the fall season to the Clarksville Junior Pro Football League for use for their football games held each Saturday from August to November. Many athletic fields at Liberty are available for rent on a first come first serve.



## Athletics

The Superintendent of Athletics, Tina Boysha, received her Certified Playground Safety Inspector (CPSI) certification as well as her Certified Parks and Recreation Professional (CPRP) certification.

### Softball / Baseball / Kickball at Heritage Park

Heritage Park baseball, softball and soccer buildings received a new wireless PA system for all 3 complexes. This system will allow for announcements to reach everyone in case of emergencies etc.

705 Clarksville youth participated in the City's Annual Youth Recreation Blastball!/T-ball/ Baseball/Softball Leagues for ages 3-14 at Heritage Park. This amounts to over 60 teams, or 180 games played during a 6 week season.

There were 116 teams in the Spring Adult Softball Leagues; this includes 13 Women's Teams, and 9 Church Youth. This amounts to over 763 games played for the Spring Season.

There were 67 teams in the Fall Adult Softball Leagues, including a Men's 45 years and Over Adult League. This amounts to over 356 games played for the Fall Season.

### Youth Basketball League

The Youth Basketball League for ages 7-17 hosted over 315 participants. Games were played at our three community centers and practices held at the local schools. This amounts to over 175 games played for the season.

Over 60 youth league coaches received the National Youth Sports coaches training. The Athletic Division has made it mandatory for anyone coaching the Parks and

Recreation Youth Leagues to become a certified coach through NAYS training. Coaches are given the option to attend sessions held before each season begins, or complete the training online. Currently the Department pays for this certification.

### Tournaments & Other Clarksville Leagues

There were three softball/baseball tournaments scheduled at Heritage Park with approximately 100 teams participating.

There were 5 soccer tournaments held at the Soccer Complex with over 350 teams participating.

APSU held their annual tennis tournament at the Swan Lake Tennis Complex with over 40 people in attendance.

There were two (2) horseshoe tournaments held at the Swan Lake Sports Complex. Over 65 horseshoe enthusiasts participated in this event sponsored by the Tennessee Horseshoe Pitching Association.

Over 12 teams competed in a kickball tournament at Swan Lake Sports Complex for the Clarksville Young Professionals.

The Buddy Ball/Challenge League had over 315 participants in the annual league that plays on Friday nights at the Heritage Park Complex. This year the league was played in the fall to avoid the Summer heat.

There were over 1700 participants in the Montgomery County Soccer League in the spring and approximately 1750 in the fall at Heritage Park Soccer Complex.

Over 130 participants from 8 area middle schools participated in the Middle School Soccer Program this summer at Heritage Park Soccer Complex.

Kenwood High School also held their annual cross country track event by running a course through Heritage Park. There were over 350 people that attended this event.

The area Little Leagues had the following participation for the spring/fall:\*

*\*Most leagues do not play in the fall season.*

Clarksville National Little League	1057 participants (City leased fields)
Montgomery Central Little League	547 participants
Northwest Little League	375 participants (City leased fields)
St. Bethlehem Little League	604 participants
Woodlawn Little League	300 participants
Clarksville Girls Softball Assoc.	267 participants (City owned fields)
Clarksville Orioles—Middle School	85 participants (City leases fields)

## Complex Renovations

Stokes Complex, which is leased to the Northwest Little League, received new fencing to the largest baseball field.

Clarksville National Little League at Barksdale received new ball field lighting for the 2<sup>nd</sup> year in a row.

## Tennis

There were over 210 adults that participated in the adult tennis leagues at Swan Lake Tennis Complex. Over 170 youth participated in the youth tennis clinics. 145 participants attended various tennis carnivals & events at the Swan Lake Tennis Complex.

## Winter Gym

Each year, the Department partners with the Clarksville-Montgomery County School System to provide a winter gymnasium program for recreational basketball open to youth ages 13 and up. There were over 930 participants that participated in the Winter Gym Program held at Byrns-Darden Elementary from November through April.

## Athletic Events

### 34<sup>th</sup> Annual Queen City Road Race

The 34<sup>th</sup> annual Queen City Road Race was held at APSU with over 1950 participants that either ran in the 5k, 5k relay race or in the One Mile Movement.

### 50 Plus Olympics

Clarksville's local Senior Olympics underwent a name change this year to 50 Plus Olympics. The name was changed in hopes of gaining the interest of the 50-60 year old crowd. Also, four new games were added to the venue. There were 86 participants in this year's event.

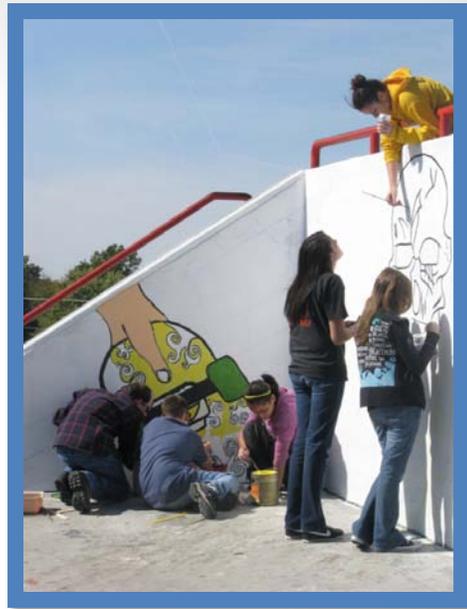


### Ball field Turf Demonstration

There was a field make-over demonstration held at Heritage Park Softball Complex. Athletic field professionals came from Mississippi, New York and Canada to demonstrate the proper techniques and products to use on athletic fields to garner the best field conditions suitable for tournament play, as well as the proper use of products to avoid as many rain-out games as possible. Over 35 people from surrounding counties attended this event.

### Art in the Park

Another Art on the Park contest was held for the Heritage Park Skate Park. This contest gave high school (and new this year) middle school students the opportunity to submit their artwork to be judged and chosen to be displayed on the walls of the Skate Park. Over 54 entries were submitted from 7 schools. The top five winners re-painted their work to the skate park walls. The over-all winner received a \$100 gift card, and t-shirt featuring their artwork framed. The finalists received \$25 gift cards and their t-shirts framed. Area businesses sponsored the 5 walls by providing paint and supplies, and donated the t-shirts. This year the middle school grades were added.



### Paralympics:

U.S. Paralympics, a division of the U.S. Olympic Committee and the City of Clarksville's Parks & Recreation Department have partnered to create Paralympic Sport-Clarksville.

Paralympic Sport – Clarksville is a community-based sports club developed to involve youth and adults, including active duty service members and veterans, with physical and visual disabilities in ongoing sports and physical activity, regardless of skill level. With 21 million Americans living with a physical or visual disability, including thousands of military personnel who've been severely injured while on active duty, this is an important community need.

Clarksville's Parks & Recreation Department recognizes that need and has already begun offering programs exclusively geared towards those with physical and visual disabilities like wheelchair basketball, archery, adaptive swim and more. A friends of Paralympic Sports Club group was been formed and provides support through active participation in programming and promotion in the community. Kevin Cowling attended the 2012 NRPA inclusion network training.



CLARKSVILLE

## Aquatics

### Outdoor Season (May – September)

The Aquatic Division has had another success season with over 50,000 visits to our five (5) outdoor pools throughout the Summer of 2012. The Season also included 21 private pool rentals, over 650 participants enrolled in swim lessons, and over 200 visits from Advanced Therapy Solutions special needs aqua physical therapy sessions.

Outdoor Aquatic Events included the World’s Largest Swim Lesson. 270 Clarksville patrons participated in this world wide event.

### Indoor Aquatic Season (Jan - May, Oct – Dec)

The Indoor Aquatic Center’s numbers continue to grow in attendance, programs and events including the Wettest Egg Hunt with over 430 registered youth (not including parents and older siblings), Floating Pumpkin Patch with 123 participants, Swim With Santa with 76 participants and a New Year's Eve Splash with 66 Participants.



This year we added a new water play feature, the Aqua Climb. It has been a huge success along with the Wibit Inflatable Aqua Run and Kayaks. We also introduced a new birthday package in November. Pool parties have become a very popular party option for parents.

“The Dome” continues to host aqua special need physical therapy and new for next year, "Aquatics for Athletes Program" for our high school students.

	Outdoor Season	Indoor Season		Outdoor Season	Indoor Season
Pool Attendance	50,050 Visits	7470 Visits	Water Aerobics	137 Participants	273 Participants
Free Swim w/ Summer Youth Prog	4417 Participants		Aqua Zumba	89 Participants	9 Participants
Rentals, Courses, Admissions, Events)	\$243,299.50	\$33,506.63	Team River Runners	150 Participants	347 Participants
Concessions Revenue	\$31,206.18	\$2,947.40	Silver Splash		223 Participants
Swim Lessons	652 Participants	122 Participants	Aqua Belly Dance		16 Participants
Adaptive Lessons	9 Participants	23 Participants	Lap Swimmers		244
Private Pool Rentals	21 Rentals	16	Advanced Therapy Solutions	220 Clients	\$938.00 (Nov-Dec)
Birthday Party Packages (began Nov)		4	YMCA Campers	960 Visits	
Try Scuba	5 Participants	13 Participants	Lifeguard Classes		39
Scuba Certification		5 Participants	Water Safety Instructor Classes		18
Kayaking	6 Participants		Lifeguard Instructor Class		7
			Water Play Armbands		443

## Community Centers and Recreational Programming

### Friends of the Blueway

This friends group was formed in September 2012 and their board selected. At the end of 2012 the interest in the friends group was around 350 Clarksville citizens. Two of the board members attended the Friends Conference in November.



### Mayor's Summer Night Lights

Summer Night Lights began its inaugural season with two locations, Kleeman Community Center & Burt Cobb Community Center (Dixon Park). The Kleeman Center averaged 120 per night and the Burt Cobb Center/Dixon Park averaged 60 per night. The program had a great turnout and we plan to expand to even more event sites in 2013.

### Summer Youth Program

The 2012 Summer Youth Program had 12 sites for ages 6-12 and increased to 3 Teen Sites for ages 13-16. Registration numbers were around 1,700, which is similar to 2011. The Teen Sites learned to Kayak. They had 2 practice times in a swimming pool and then went out to the River for a 2 hour float.



### Archery

Tonya Wacker, Director of Kleeman Community Center attended the USA Archery Camp in Florida and is now a level two Junior Olympic Coaching Instructor. Junior Olympic Archery began at Kleeman in 2012.

### Kleeman Center Events

The Kleeman Center held several events this year. Those include a Money Management Fair with over 300 participants, 1<sup>st</sup> Latin American Cultural Festival with 338 participants, Creepy Carnival/Haunted Maze with over 300 participants. The Haunted Maze portion was rained out.

### Hershey's Track & Field

The Hershey track and field local event took place at Rossvie High School May 12th. There were 25-30 participants. Clarksville's own Daylon Brooks was top winner in district for softball throw, which she advances to Hershey, Pennsylvania and won 2<sup>nd</sup> place overall. Last year's event increased in participants from prior years.



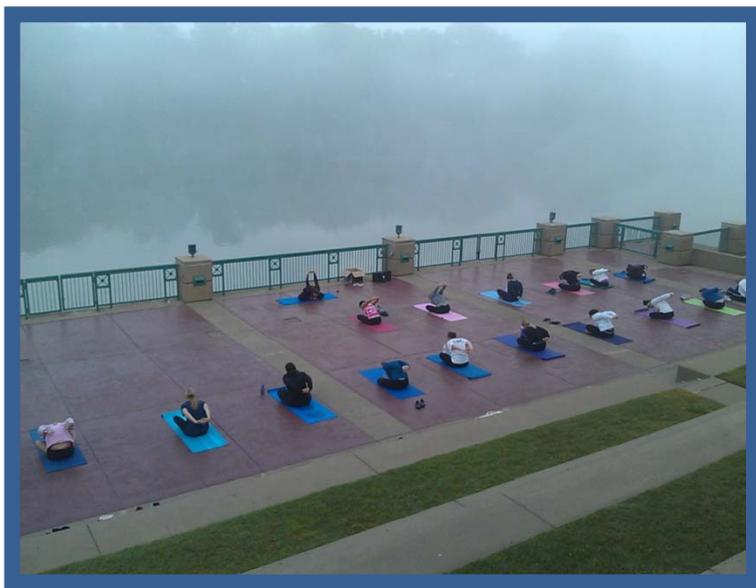
### Sleep under the Stars

The City hosts two campouts in the Spring and Fall. Both were a huge success. Each event was full with around 100 campers. Activities include backyard games and a bonfire.

### After-School Programs

Afterschool numbers at the Burt Cobb Center have increased in 2012. On average in 2011, the Center averaged 15 teens a day. In 2012 the Center had around 40 teens signed up and the daily average they had was 25 teens.

Afterschool programming is available at our other two community centers, as well. Activities include open gym, intramural sports, arts & crafts and homework/study area.



### Yoga in the Park

This popular program began with a partnership with YMCA. We averaged 20 participants each morning.

### **Community Garden**

Crow Center began a Community Garden in 2012. The youth took care of weeding out the garden, watering the vegetables and picking the ripe vegetables. The vegetables that were grown were given to the Loaves and Fishes Organization. The number of youth that participated in the Community Garden was around 30 per day during the Summer Youth Program. The community garden will be expanding in 2013.

### **Dodgeball League**

A new Youth Dodgeball League was started at the Crow Community Center in 2012. This program was a wonderful addition with 58 kids taking part in the Friday night league. The partnership with First Church of Nazarene was wonderful. The church provided the officials for the games. The youth dodge ball league will continue in 2013.

### **Tai Chi for Arthritis**

A new Tai Chi class began at the Crow Center. The first class was an immediate success with a waiting list for those wanting to be included. After the 1<sup>st</sup> session, two classes were added to accommodate the number of patrons interested.

### **Special Education Classes**

The Kleeman Center partnered with the New Providence Middle School and to host special education classes, physical education classes and art exhibits and encourage students to use the community center. The Special Education classes average 33 students a class, the Physical Education class's average 1,250 students per week and the Art Exhibits average 34 students.

### **Zumba**

Zumba at the Burt Cobb Center began in 2012 with an average of 12 patrons taking part two times a week. Zumba was also introduced to the SYP children and around 130 took part each day in the activity.

### **Wounded Warriors**

Six soldiers from the Warrior Transition Unit were selected to participate in the Warrior Games. They were all soldiers that had participated in either our wheelchair basketball program or our archery for Wounded Warriors.

### **Cumberland Arts Experience**

Kleeman Center began the new Cumberland Arts Experience class. This instructional painting class averaged 8 people per class with a maximum of 10 participants per session.

## Historical Properties & Programming

Fort Defiance and the Sevier Station site are two of Clarksville's most history rich treasures.

The Sevier site was originally a 640 acre Revolutionary War land grant that was purchased by Valentine Sevier. Sevier founded a small frontier outpost here in 1792. This location is also the site of the town of Cumberland which was eventually absorbed by present day New Providence.



Fort Defiance (Fort Sevier) was a Confederate fort at the confluence of the Cumberland and Red Rivers. This fort guarded Clarksville and was the last bastion before the capital of Nashville.

Presently the site boasts a 1500 square foot interpretation center complete with artifacts and an award winning movie. The Fort Defiance Interpretive Center and all trails are free and open to the public.

2012 was a busy year at the fort, in addition to our normal business hours we hosted two book signings, had a personal visit from Abraham Lincoln, and put on three weekend long reenactments. We also finished phase one on our 24 lb. cannon placement in the fort with help from the CW150 Commission.

We collaborate with various outside historical societies including the CW 150 who greatly assisted us in celebrating the 150<sup>th</sup> Anniversary of the Surrender of Fort Defiance. The Clarksville Chapter of the Civil War Round Table has also donated our first picnic table to the site. The Friends of Fort Defiance remain a rock solid support and present the annual March to the Past event. The Clarksville Garden Club also donated their time and skills to improve our landscaping here at the park.

The Sevier/Cumberland site is not idle. Current research is ongoing to better interpret the historical significance. In addition, the Montgomery County Historical Society donated funds to re-roof the aging structure that remains at the old town of Cumberland site.



The Daughters of the American Revolution also assisted in refurbishing the Valentine Sevier monument, originally dedicated in 1936.

Finally, it must be mentioned that our own movie *“Crossroads to Change”* has recently won two prestigious awards, one from the Tennessee Association of Museums and also the Summit International Marketing Award.

The Tennessee Historical Commission awarded the City of Clarksville a Historic Preservation Fund grant of \$20,000 to prepare a plan for the restoration of the Smith-Trahern Mansion.

These funds represent sixty-percent of the project budget. In order to complete the project, a forty-percent match from local funds is required. Fundraising efforts by the City will continue, with some help already. The National Trust for Historic Preservation Daniel K. Thorne Intervention Fund awarded the City \$2,500 and the Family and Community Educators (FCE) donated \$5,000, all of which will be used towards this match.

## Marketing

Social Media continues to be an effective marketing tool with our fan base growing every day. We currently have 4,290 fans who have liked our Parks and Recreation Facebook page. Connected to those fans are 1,085,044 more Facebook users (many potential customers) who may hear about us through likes and shares of posted content. The most popular age group is 25-34 years old, and of our total likes 74.4% are female and 24.4% are male.

The Movies in the Park Facebook page has 1,924 likes, with 481,817 connected friends. We are most popular with 25-34 year olds and have 87.9% female and 11.9% male “fans”. The Downtown Market page has 2,440 likes with 608,991 connected friends. We are most popular with 25-34 year olds and our reach is 86.5% female and 12.9% male.

Our marketing team is also grabbing the attention of park patrons with the use of literature holders at the Heritage Park and King’s Run Bark Parks, Clarksville Greenway trailheads and other facilities. These fixtures hold recreation guides, maps, posters and flyers. Additional racks were purchased and placed at City Hall to house our program guides.

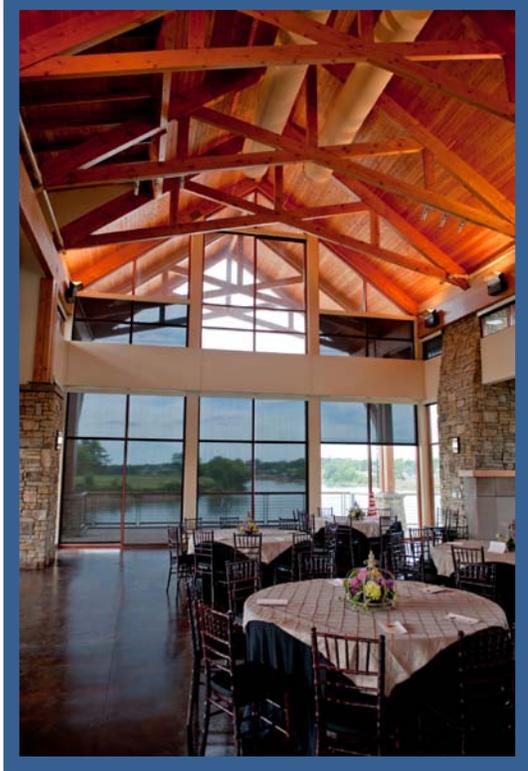


## Special Events

Our special events team had another busy year planning and hosting 79 events for the families of Clarksville and surrounding areas. They assisted with two Conventions and Visitor's Bureau hosted events (Go Commando and Rivers & Spires) and assisted our Athletics Dept with the 34<sup>th</sup> Annual Queen City Road Race, as well as, 50+ Olympics.

### Liberty Park Events & Rentals

The opening of the New Liberty Park provides even more event rental opportunities to the citizens of Clarksville and beyond. The Wilma Rudolph Event Center, Freedom Point facility and four new pavilions are all open for public and private rentals. The Wilma Rudolph Event center is the only place of its kind in Clarksville with dining room seating for 500 and reception style for 1,000.



### Spring Eggstravaganza

In its third year, the Spring Eggstravaganza hosted over 4,000 little ones and their families at Heritage Park. Children from ages 3-10 could find their egg hunt zone and at the assigned time could rush the field to grab as many goodies as possible. The event also featured inflatables, Easter Bunny visits, carnival games, and live petting zoo thanks to RiverView Mounds Century Farm.



### Downtown Market

For the third straight year the Downtown Market was voted the Number 1 Market in the State of Tennessee voted by its customers. The market boasted its largest weekly attendance of the three previous years. The Market continues to grown in vendors and patrons and reputation through Clarksville and surrounding areas.

### **Military Appreciation Day Picnic at Heritage Park**

As part of the weeklong celebration, known as Warrior Week, the City of Clarksville hosts the Annual Military Appreciation Day Picnic at Heritage Park. Each year, the Military Affairs Committee of the Clarksville Chamber of Commerce organizes Warrior Week to honor all military personnel and their families. The picnic includes BBQ, Car Show and softball tournament. The City of Clarksville is proud to show their support by hosting this free and fun.

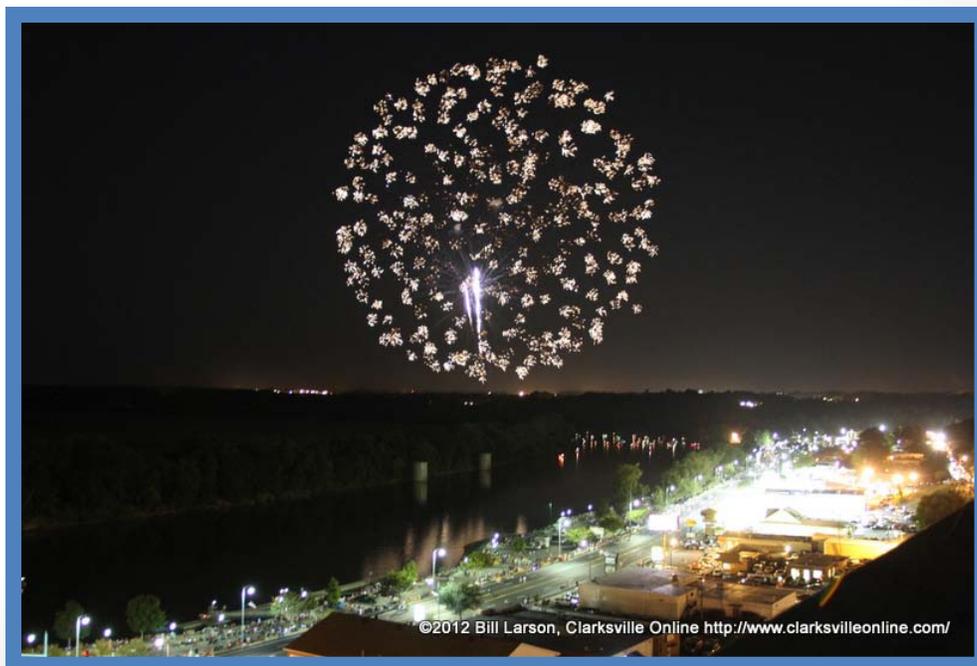
The Warrior Week Shooting Competition took on a new format this year with 60 teams of two soldiers tried their skills at shooting trap and skeet rather than their traditional rifle and pistols.

### **Movies in the Park**

In 2011 Movies in the Park hosted over 8,900 visitors. In 2012 attendance jumped to over 10,200! The pre-movie activities gained in popularity with the addition of Move before the Movies thanks to the Clarksville YMCA and the Mayor’s Fitness Council. It was a successful year and 2013 is going to be even more exciting with a new location – Liberty Park!

### **Independence Day Celebration - 25,000 Attendees**

The City’s Annual Independence Day Celebration went off with a “Bang” as tens of thousands of people lined the banks of the Cumberland River and rooftops downtown anticipating the show. This event was also poignant as rows of flags lined the stage, each one symbolic of the life of local soldier who was lost in the last year in foreign conflicts. Local Country artist Mike Robertson warmed up the crowd for National Recording Artist, John Anderson, to lead us into the brilliant fireworks finale.



### Fright on Franklin

Fright on Franklin continues to be the “go to event” during the fall season. The event reached capacity of 70 vendors almost 2 months before the big night. These local businesses again gave the little ones and their parents the opportunity to collect candy in a safe and fun environment. To encourage decorating of the booths, vendors competed a second year for prizes and to be recognized as the best decorated booth. New for 2011 was a Best Healthy Alternative award which was claimed by Trenton Crossing Church with their pumpkin clementines! Thanks to our sponsor Planters Bank, we had a bigger and better costume contest that featured little ones dressed as minions, monsters and more. All but 2 categories reached full capacity with 50 registered for each. We are looking forward to 2013 which will



feature more activities for the children, and bigger and better prizes.

### Hand Made Holidays

The City hosted its first craft show, Hand Made Holidays. The event was a huge success with over 50 vendors and 4000 guests over the two day affair.

### Christmas on the Cumberland

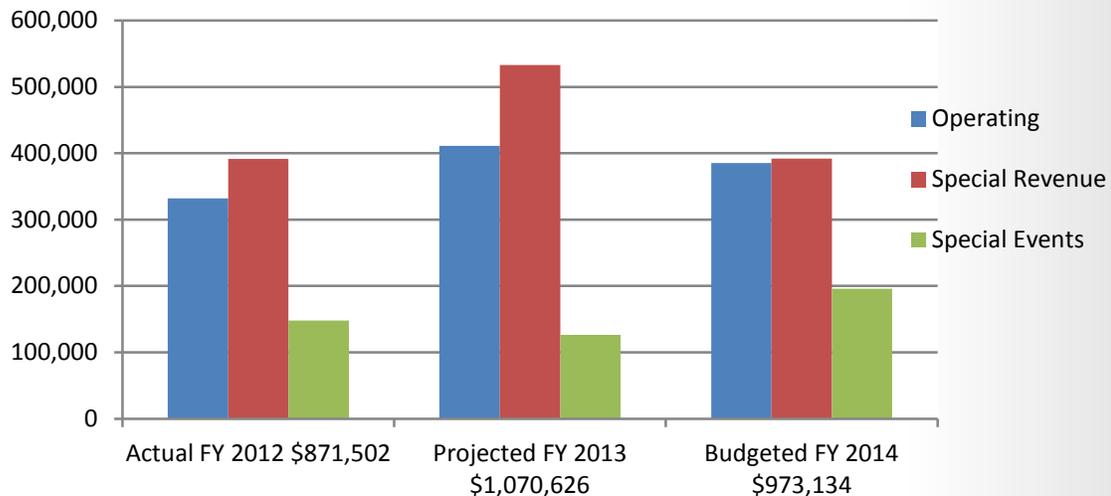
The Christmas on the Cumberland Grand Opening Celebration took place November 20th at McGregor Park. Starting at 6:30pm thousands watched the entire Riverwalk come to life with over one million lights! This popular walk-through event was once again a success. Open from the end of November thru the fifth of January in 2013, thousands of visitors took in over one million lights of the annual Riverwalk display. Throughout the event, there were several weekend opportunities for children and their families to visit with Santa and to participate in family oriented activities like card making, cookie decorating, and making stockings for Santa. We even hosted 2 weekends of local dance academies! Families and children of all ages were able to enjoy Christmas on the Cumberland.



## Revenue & Grants Summary

The Clarksville Parks and Recreation Department has focused attention on the revenue potential of facilities and programs within the Department since implementing a comprehensive Fees and Charges policy passed in December 2010.

Going into the last quarter of FY 2013 we are ahead in revenues for this same period last year to date. Operating revenues are anticipated to have increased 20% by the end of the fiscal year. Much of the increase in the revenues for FY13 so far can be attributed to the opening of Liberty Park's rental facilities, Wilma Rudolph Event Center and Freedom Point as well as grant funding through various sources.



The Department secured over \$865,328 in state, federal and private grants to be dispersed in 2012 and 2013. Projects funded include:

- Red River Trail extension funding from Tennessee Department of Transportation's Transportation Enhancement Grant Program (\$626,360)
- Clarksville Blueway project at Robert Clark Park and Natural Area funded by a Local Parks and Recreation Fund pass-through grant with the Tennessee Department of Environment and Conservation (\$145,000)



- Clarksville Greenway trail maintenance equipment funding through the Tennessee Department of Environment and Conservation Recreational Trails Program (\$43,040)
- Smith-Trahern Architectural Study funding through the Tennessee Historic Commission and National Park Service (\$20,000) and the National Trust for Historic Preservation Daniel K. Thorne Intervention Fund (\$2,500)
- Adaptive and Paralympics program funding through the National Recreation and Parks Association's Return and Restore Grant (\$20,000)
- Archery equipment and training funding through the National Recreation and Parks Association Discover Archery program (\$5,678)
- Fly fishing equipment and training funded through the National Fly Fishing in Schools Program (\$1,750) and the Tennessee Wildlife Resources Agency (\$1,000)