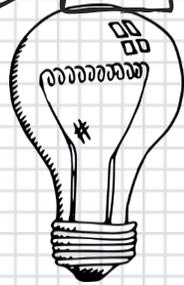


2013

ANNUAL REPORT  
CLARKSVILLE PARKS AND RECREATION

IDEAS INTO



ACTION!

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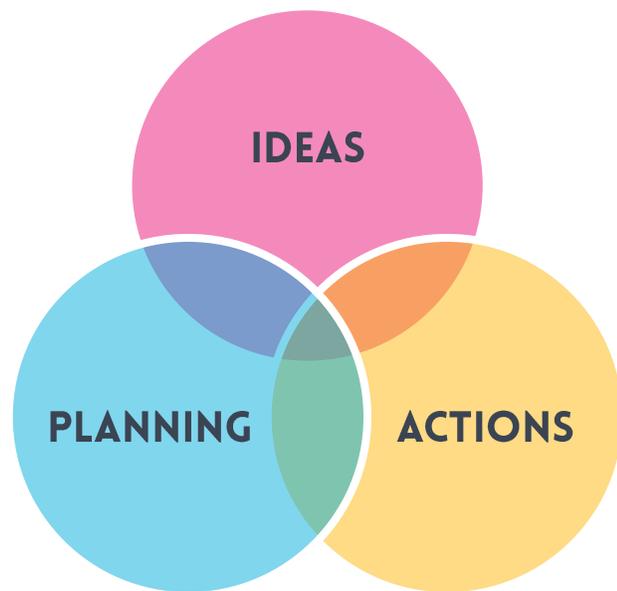
# IDEAS INTO ACTION

I am pleased to present the Clarksville Parks & Recreation 2013 Annual Report. The purpose of this Report is to summarize how our staff's ideas and planning produce actions and accomplishments. This summary is intended to educate local elected officials, city departments, citizen leaders and the public, as well as, serve as a record of 2013.

Thank you for reading our 2013 Annual Report. We are proud of our achievements but we know we have a more work to accomplish. You are always welcome and encouraged to comment, offer suggestions and learn how to get involved by e-mailing me at [mark.tummons@cityofclarksville.com](mailto:mark.tummons@cityofclarksville.com) or calling me at (931) 645-7476.

My Best,

Mark Tummons  
Director of Clarksville Parks & Recreation



# STRATEGIC PLANNING



The Clarksville Parks and Recreation Department held their annual Staff Summit in February 2013 at the Wilma Rudolph Event Center. This two-day planning meeting included senior leadership and supervisory staff, as well as programming and support staff who participated in developing the department's strategic plan for the next 2-3 years. We invited a management consultant, Gary Jaeckel, from the Municipal Technical Advisory Service to lead our strategic planning sessions utilizing the concepts from the

**GOOD TO GREAT** and **GOOD TO GREAT AND THE SOCIAL SECTORS** books by Jim Collins. During these planning sessions, staff also participated in discussions and exercises to strengthen teamwork and communication across all levels of the department.

At the end of the summit, Clarksville Parks and Recreation had refined its Vision, Mission and Core Values. Staff also developed a Hedgehog Concept, which is essentially the Department's operating model, and the pivot point in Collins' research of the good to great organizations. The Hedgehog Concept is based on the Greek parable about the fox, who knows many things, and the hedgehog who knows one big thing. Collins encourages executives to be like hedgehogs-see what is essential and ignore the rest.

According to Collins, "The essence of a Hedgehog Concept is to attain a piercing clarity about how to produce the best long-term results, and then exercising the relentless discipline to say, 'No thank you' to opportunities that fail the hedgehog test." Hedgehog Concepts of the good to great organizations Collins studied reflected a deep understanding of three intersecting circles: 1) what the organization stands for (core values) and why it exists (mission); 2) what an organization can uniquely contribute to the people it touches better than any other organization; and 3) what best drives your resource engine-time, money and brand.

## MISSION

**TO PROVIDE A VARIETY  
OF POSITIVE  
RECREATIONAL  
EXPERIENCES TO  
ENHANCE LIFE VALUES  
FOR INDIVIDUALS,  
FAMILIES AND OUR  
DIVERSE CULTURE.**

**EXCELLENT CUSTOMER SERVICE · COMMUNICATION AND MARKETING  
AFFORDABLE PROGRAMMING THAT MEETS THE NEEDS OF THE COMMUNITY  
MAINTAINING ASSETS · FESTIVALS AND EVENTS**

# STRATEGIC PLANNING

## STRATEGIES

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- Provide excellent customer service
- Pursue citizen input to develop services and keep customers informed of what is available
- Offer affordable programming that meets the needs of the community
- Maintain parks and recreation assets to ensure delivery of excellent service
- Produce festivals and events that celebrate our community's heritage, culture and diversity

## VALUES

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- Service excellence to citizens and stakeholders
- Improving citizens' lives through facilities, programming, and events based on community needs
- Protecting the community's investment in parks and recreation infrastructure.
- Utilizing networking, collaboration and partnerships to achieve outstanding results
- Inclusion and diversity in programming and our workforce
- Stewardship of our natural environment

## PARKS & RECREATION VISION

**A HEALTHY COMMUNITY WHERE EVERY CITIZEN HAS ACCESS TO FUN, SAFE, AND AFFORDABLE SERVICES AND FACILITIES TO MEET THEIR RECREATION & LEISURE NEEDS.**

# ADDITIONS & IMPROVEMENTS

## LIBERTY PARK FITNESS ZONE

As part of a yearlong Challenge Based Learning program at Clarksville Academy, students were challenged with ways in which to improve their community. Team Galanz, made up of Dheeraj Daswani, John Anderson, Hunter Galbraith, and Carter Lawless had the idea of installing outdoor weight training equipment at the new Liberty Park, as a sustainable way to make the community a healthier place. The students then received a grant from the Clarksville-Montgomery County Community Health Foundation in May. With a check totaling \$23,573.96, Team Galanz, was able to make their project a reality.

The new outdoor fitness gym at Liberty Park opened to the public in October. The outdoor fitness gym consists of eight pieces of equipment that includes an elliptical cross trainer, leg press, multi bars, pull-up & dip, rowing machine, air walker plus, sit-up board, and a warm-up station.



# ATHLETICS

Coaches for our all youth recreation leagues received the National Youth Sports Coaches Training. The new training is mandatory for all volunteer coaches participating in Parks and Recreation youth leagues, including baseball, softball, blastball, t-ball and basketball. To become a certified coach through NAYS training, coaches are given the option to attend sessions hosted by the athletic staff held before each season begins, or complete the training online.

Over 180 coaches completed National Youth Sports Coaches Training.

## BASEBALL/SOFTBALL

**735 youth** participated in the City's Annual Recreation Youth League at Heritage Park. This league includes Blastball!, T-ball, Baseball and Softball for children ages 3-14 years. Youth play in over 180 games during the 6 week season.

There were 91 teams in the spring adult softball leagues. This includes 7 Women's teams, and 6 Church Youth teams. Participants in this league played over 700 games during the spring season.

**57 teams** participated in the fall adult softball leagues. The Men's Over 45 adult league carried over from the spring throughout the fall. This amounts to over 300 games played for the fall season.

There were four (4) softball/baseball tournaments scheduled at Heritage Park/Swan Lake in 2013 with 110 teams participating.

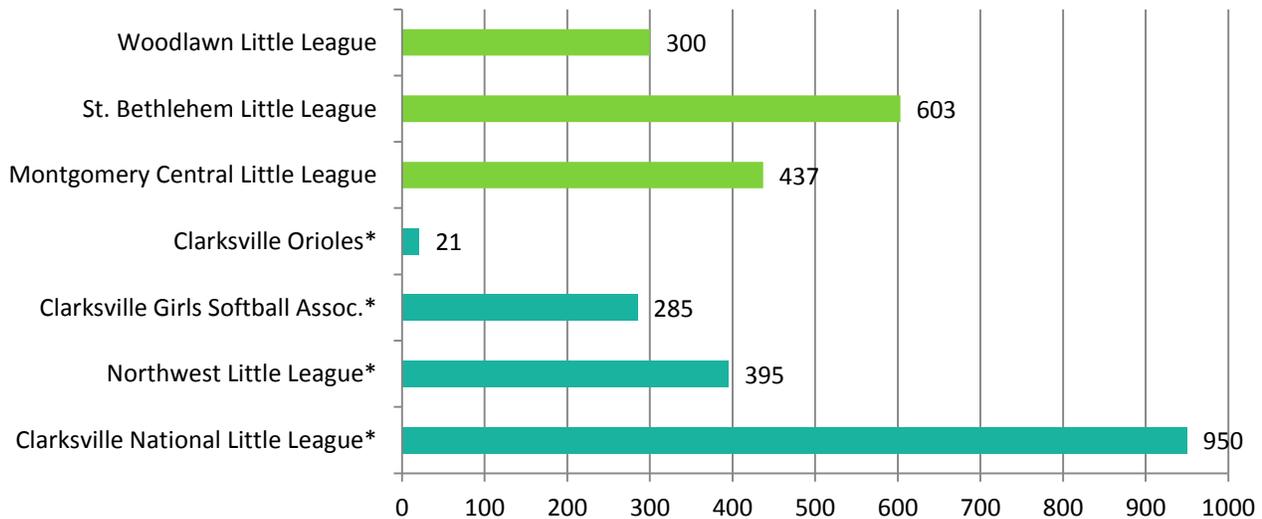
The Buddy Ball/Challenge League had 247 participants in the annual league at the Heritage Park Complex. The league continued through the fall on Friday nights.



## LOCAL LITTLE LEAGUE PARTICIPATION

Participation in local Little Leagues had the following participation for the spring & fall seasons. Not all leagues play a fall season.

### PARTICIPATION TOTALS BY LEAGUE



**\*4** Leagues Utilized City Leased Facilities

## SOCCER

The Montgomery County Soccer Association rec league had **1793** registered participants in the spring and 1893 in the fall at Heritage Soccer Complex.

Over 150 participants from surrounding area middle schools participated in the Middle School Soccer Program this year at Heritage Soccer Complex.

There were four 4 soccer tournaments held at the Heritage Soccer Complex with over 500 teams participating.

Over 50 single matches were hosted by local select clubs as well as two clinics including the world renowned Challenger Sports Camp.

# ATHLETICS

## TENNIS

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There were over 100 adults that participated in the adult tennis leagues at Swan Lake Tennis Complex. There were nearly 100 youth that participated in the youth tennis clinics along with various carnivals, socials and events held at Swan Lake Tennis Complex. Swan Lake Tennis Complex saw over 100 walk ups throughout the year.

Swan Lake Tennis Complex held over 100 local high school practices as well as a dozen high school district matches. Swan Lake Tennis Complex hosted four (4) high school tournaments to include the high school district championship singles and doubles tournaments.

Swan Lake Tennis Complex signed an agreement with the Clarksville Pickleball Club to install Pickleball lines over top two tennis courts with the Pickleball Club paying half the installation cost.

## BASKETBALL

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There were over **1,000 participants** in the Winter Gym Program held at Byrns-Darden Elementary from November through April.

**318 youth** participated in this year's Basketball League for ages 7-15. Games were held at our three (3) community centers and practices are held at the local schools. This amounts to over 175 games played for the season. The Youth Basketball League participation has been maxed out for its 3<sup>rd</sup> year in a row.

Approximately 70 youth basketball coaches received the National Youth Sports coaches training hosted by the Department's Athletic Team.

## ATHLETIC EVENTS

### QUEEN CITY ROAD RACE

**1950** runners participated in the 34<sup>th</sup> annual Queen City Road Race at APSU. A new 7K race was added along with the standard 5K, 5K relay race and One Mile Movement.



### WONDER KIDS TRIATHLON

Clarksville's first youth Wonder Kids Triathlon was organized in the summer for ages 3-12. Registration was maxed out with 100 participants. The event was a huge success. Local businesses and clubs such as Jack in the Box, Riverside Bicycle Shop, Advanced America, Select Physical Therapy, APSU Cheer Squad, Clarksville Women's Rugby team and the city's own community and aquatics centers partnered up to host the event. The event brought in close to \$2,000 in sponsorship its first year. The Athletics division won the Four Star Award from the Tennessee Recreation and Parks Association for the Wonder Kids Triathlon.

# ATHLETICS

## 50 PLUS OLYMPICS

Clarksville’s 50 Plus Olympics signed many new sponsors for the event grossing over \$2,000 and had nearly 100 participants registered. Events were held at The Pinnacle, two city community centers, the Indoor Aquatic Center, Barbara Johnson Park and APSU hosted the track and field events.

The 50 Plus Olympics provides something for every athlete, with sports such as bowling, golf, swimming, disc golf, badminton, pickleball, table tennis, basketball, track and field, as well as some activities that we termed “backyard games”. These games include corn hole, ladder ball and lawn darts. Out of the 26 sports offered during the week, seniors have a variety of opportunities to compete in more than one activity. In terms of the variety of games, there is plenty of passion and gutsy effort on display. Some games require less athleticism than others, such as horseshoes, bowling, golf and shuffleboard. These games are still instrumental in helping motivate the seniors to get up and moving, enhance their mental capacity, as well as fulfilling the department’s goal to provide recreation and programming to the community’s older citizens.

## CLARKSVILLE SPORTS FESTIVAL

Clarksville Sports Festival was moved to the new Wilma Rudolph Event Center. The revamped event consisted of food vendors, mascots and Kids Zone Area, over 20 booths, 20 sports demonstrations from main stream sports such as Cross Fit, Soccer & Archery to Parkour, Medieval Sparing and even Square Dancing. Over 600 people attended the one day event.



# ATHLETICS

## ATHLETIC FACILITIES

- Heritage Park Softball Complex received irrigation upgrades.
- Heritage Park baseball and softball received new entryway mats.
- Stokes Complex, which is leased to the Northwest Little League, received restroom and concession stand upgrades, as well as, new striping for the parking lot.
- The area elementary schools hosted their annual Field Days at Heritage Park playgrounds and pavilions.
- Heritage Park Softball fields received new fencing which had not been replaced since the complex opened in 1998.

## PARALYMPIC SPORTS

Paralympic Sport Clarksville offered the first-ever Paralympic Experience in March at the Kleeman Community Center. This event was open to youth and adults at least 8-years-old, including active duty service members and veterans, with physical and visual disabilities, regardless of skill level.

The Paralympic Experience featured an introduction to many adaptive sporting events. Events included Goal Ball, Wheelchair Basketball, Archery, Seated Volleyball and SCUBA diving. Players were able enjoy games designed specifically for them and learn more about Paralympic Sport Club Clarksville.



CLARKSVILLE

# ATHLETICS

U.S. Paralympics, a division of the U.S. Olympic Committee, and the City of Clarksville's Parks & Recreation department partnered in May 2012 to create Paralympic Sport Clarksville. This is just one in a line of events to be hosted by Paralympic Sport Club Clarksville. All programs and activities will be based in Clarksville and run by Clarksville's Parks & Recreation Department.



# AQUATICS

The Aquatic Division is continuing to grow by adding new programs and events throughout the year for the citizens of Clarksville and surrounding areas. Our Aquatics Superintendent received the following certifications: Aquatic Facility Operator, Lifeguard Instructor Trainer, and Water Safety Instructor Trainer.

## EVENTS

There were two (2) New Aquatic Events for 2013 summer season. These included the first annual Back to School Splash which gave away over 300 backpacks full of school supplies for the citizens of Clarksville Montgomery County. They also held their first annual Special Needs Fishing Derby at Bel-Aire Pool. Both of these events were a success and will continue on for 2014.

**300**  
BACKPACKS  
W/ SCHOOL  
SUPPLIES

Aquatic new events and programs for 2013 indoor season were the Aquatics for Athletes which was a pilot program for aquatic conditioning to prevent injury for athletes. This program was a success and

they plan to continue the program offering it to all High Schools in the 2014 school year. There were 5 different sports that participated in the program with over 700 participants. Another new program for the indoor aquatic season was Toddler Splash; this is an afternoon of fun and games directed toward children ages one to five and their parent(s). Toddler Splash brought in over 600 participants.



# AQUATICS

## OUTDOOR SEASON (MAY - SEPTEMBER)

**66,000 VISITS**

The outdoor season for 2013 had well over 66,000 visitors that visited our five outdoor pools throughout the summer. The season included 24 private pool rentals, 30 birthday parties, 677 participants enrolled in swim lessons, over 200 visits from Advanced Therapy Solutions special needs aquatic therapy sessions, 200 participants for The World’s Largest Swim Lesson, and over 5000 YMCA campers.

## INDOOR SEASON (JAN - MAY, OCT - DEC)

The Indoor Aquatic Center’s numbers continue to grow in attendance with continued programs and events like Toddler Splash, Aerobic Classes, Aquatics for Athletes, Swim Lessons, Scuba, Team River Runners (kayaking), Advanced Therapy Solutions, Wettest Egg Hunt (440), Spooky Spectacular, Haunted Swim, Swim with Santa (125), and New Year’s Eve Splash (97).

This year we added an addition to the Aqua Climb (climbing wall). We continued to offer the Birthday Party Packages that were introduced in November of 2012 and they continue to be a popular party option for parents and their children.

	Outdoor Season	Indoor Season		Outdoor Season	Indoor Season
Pool Attendance	55,625		Aerobic Classes	15	538
Free Swim	4,610	0	Lap Swimmers	250	980
Rentals	24	26	Advanced Therapy Solutions	120	1278
Birthday Parties	30	85	YMCA Campers	5000	0
Concessions	\$31,827.00	\$10,395.97	Lifeguard Classes	4	5
Swim Lessons	677	171	Water Safety Instructor Classes	2	1
Scuba	79	59	Water Play Armbands	4,290	2572
Team River Runners		0			286

# FORESTRY

Mayor Kim McMillan, the City Forester, along with the UT Extension and Clarksville Tree Board, invited the public to join them to plant trees in Celebration Arbor Day at Swan Lake Sports Complex. The trees planted included various species such as ginkgo, Kentucky coffee tree, willow and shumard oak, Norway spruce, kwanzan and yoshino cherry, and forest pansy redbud. In addition, 300 bare root seedlings of three different species including: loblolly pine, eastern ninebark, and overcup oak were handed out at no charge, to attendees.

The planting was followed by the 4<sup>th</sup> Annual Children’s Memorial Garden ceremony where 57 balloons were launched in remembrance of the children of our community who have lost their lives due to violence inflicted upon them.



The Arbor Day celebration concluded with Bruce Webster, State Forester and Brian Rucker, Assistant State Forester presenting the Tree City USA award and flag to Clarksville Tree Board representative Tracy Jackson and City Forester. This will mark the 24<sup>th</sup> consecutive year that the City of Clarksville has been recognized as a Tree City USA.

To become a Tree City USA, a community must meet four standards: a legally constituted tree board, a community tree ordinance, a comprehensive community forestry program supported by a minimum of \$2 per capita, and an Arbor Day proclamation and public tree planting ceremony. Communities must reapply for the Tree City USA designation annually.

# HISTORICAL FACILITIES



The Park and Interpretive Center hosted over **11,000 visitors** in 2013. This is included 26 organized and scheduled tours of the site including seven (7) school groups.

There were eight events and book signings held at the fort in 2013. Sevier Days and Christmas in Occupied Clarksville were both first time events and both successes.

## SEVIER DAYS

“Sevier Days,” an 18th century, pre-Civil War event was held in September. Attractions included: flintlock musket firing demonstrations, flint knapper making, Indian arrowheads, and authentic blacksmith operation and frontier camp life.

## CHRISTMAS IN OCCUPIED CLARKSVILLE

“Christmas in Occupied Clarksville” invited guests to experience the holidays as soldiers and civilians did in the 1860s. Visitors to the event were able to step back in time and see period decorations, visit with a nineteenth century Santa, and enjoy eggnog, cakes and caroling.

## CIVIL WAR SUMMER CAMP

The first annual Civil War Summer Camp, instructed by Karel Biggs, was held in June. The camp focused on the American Civil War. Students learned more about the people, events, vocabulary, songs, food, drills, clothing and flags associated with the War. The camp was such a success that it is going to be expanded to two weeks in 2014.



# HISTORICAL FACILITIES

## OTHER ADDITIONS

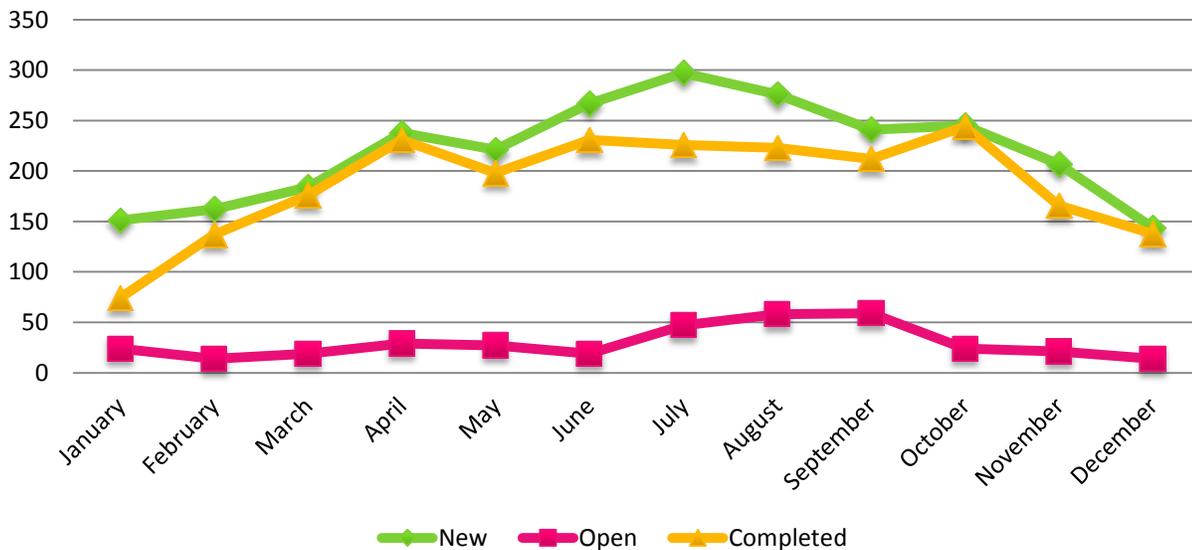
New additions to the site included two (2) donated benches for and an earthworks barrier inside the fort to ensure preservation of the fort. The park sign was powder coated and is now much easier to read.

Sevier Station was not left out as there was a dedication ceremony for the new Valentine Sevier Memorial monument in April at the Sevier Station Park.

The Valentine Sevier Memorial monument, refurbished by the Daughters of the American Revolution Captain William Edmiston Chapter, commemorates the park as part of the land deeded to Valentine Sevier in 1792.

# MAINTENANCE

## MAINTENANCE WORK ORDERS BY MONTH



# MARKETING & PUBLIC RELATIONS

Social Media continues to be an effective marketing tool with our fan base growing every day. As of December 2013, have 5,150 fans who have liked our Parks and Recreation Facebook page. Connected to those fans are 1,085,044 more Facebook users (many potential customers) who may hear about us through likes and shares of posted content. The most popular age group is 25-34 years old, and of our total likes 77% are female and 22% are male.

The Movies in the Park Facebook page has 2,950 likes. We are most popular with 25-34 year olds and have 89% female and 11% male “fans”. The Downtown Market page has 4,158 likes. We are most popular with 25-34 year olds and our reach is 87% female and 12% male. With the ever-growing popularity of the Indoor Aquatic Center, we decided to add a Facebook page specifically to promote the facility. After just a few short months in 2013, the Indoor Aquatic Center page has 212 likes with 2,208 connected friends. The IAC is most popular with 25-34 year olds and our reach is 86% female and 13% male.



The Marketing Team is also grabbing the attention of mall patrons with the purchase of directory advertisements for the Indoor Aquatic Center.



# RECREATIONAL PROGRAMMING

## BLUEWAYS · GREENWAYS · OUTDOOR PROGRAMMING

### NEW PARK & BLUEWAY ACCESS

On Saturday, September 28, 2013, the Clarksville Parks & Recreation Department held a ribbon cutting to mark the opening of the park and blueway at Robert Clark Park, 1449 Tiny Town Road, in Clarksville. After a few opening words from Mayor Kim McMillan and official ribbon cutting, the public was invited to float the river two and a half miles to Billy Dunlop Park.



### FRIENDS OF THE BLUEWAY

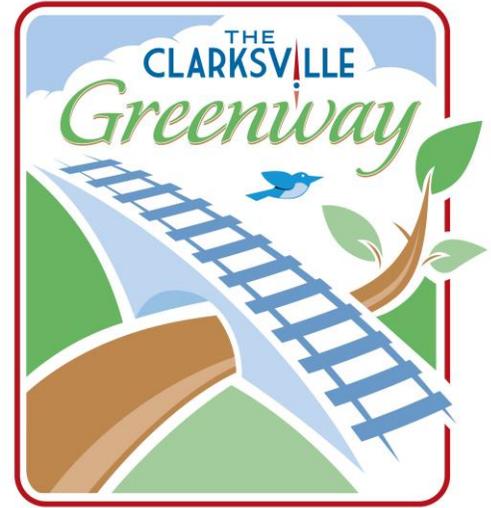
The Friends of the Blueway (FOB) continued working toward growing the interest in education on the Clarksville waterways and hosted two cleanup projects along the river. In November the FOB board members and the Parks and Recreation Program Superintendent attended the 10<sup>th</sup> Annual Friends Conference in Dickson, TN.

FOB and Clarksville Parks and Recreation partnered to present the first "Rally on the Cumberland" Race in August. Around 100 canoe and kayakers participated in the five (5) mile race on the Cumberland River. Following the race, an Outdoor Expo was held showcasing boat demonstrations, outdoor organizations booths, live music and food vendors.

# RECREATIONAL PROGRAMMING

## CLARKSVILLE GREENWAY

The Clarksville Parks & Recreation Department is hosted several Tree Identification Classes and cleanup events along the Greenway. The classes were led by the City Forester who instructed participants on the characteristics of different trees along the Greenway. Volunteers who participated in the Greenway Clean-up assisted by clearing brush, limbs and other debris along the trail.



In March the City of Clarksville’s Parks & Recreation Department partnered with the Downtown Clarksville Association businesses celebrated National Walk in the Park Day by walking from the courtesy boat dock at McGregor Park to the North Extension and back. National Walk in a Park Day encourages the public to visit parks for both exercise and relaxation. Parks are ideal locations due to their level terrain, beautiful scenery, paths and benches.

## WALK WITH ME TENNESSEE

“Walk with Me Tennessee” walking program kicked off in 2013. The first session began with citizens being challenged to walk virtual miles from one city to the next. This was a free program and the first session had around 110 participants. All participants that completed a challenge had their name entered in for the grand prize drawing, which was a trip to Pigeon Forge.



# RECREATIONAL PROGRAMMING

## SLEEP UNDER THE STARS

The Department continued the Spring and Fall Sleep under the Stars Campouts in 2013. For the event, the Department invites the public for a rare opportunity to camp out with their neighbors at Billy Dunlop Park. The event includes an afternoon and evening of games and fun, as well as, a hot dog dinner and breakfast provided Sunday morning. Both events were at capacity.

## YOGA IN THE PARK

The Clarksville Parks & Recreation Department and the Clarksville area YMCA partnered up once again to host Yoga in the Park at McGregor Park. What better way to start your day, than to relax with the beauty of the Cumberland River, and Yoga in the Park? Yoga in the Park was a free class and averaged 25 participants each morning.



## COMMUNITY CENTER PROGRAMMING · COMMUNITY OUTREACH

### SUMMER NIGHT LIGHTS

Summer Night Lights is a free eight (8) week program and open to youth and families of all ages. The 2013 season's Mayor's Summer Night Lights program featured a multitude of activities including a DJ, swimming, inflatables, dodge ball, and performances by local music artists, motivational speakers, karaoke, Car Club demos, street hockey and so much more! A nightly meal provided, free of charge, by Manna Café. The program was held at the Kleeman Community Center, Summit Heights, Bel-Aire Park and Pettus Park.

Participation in the program doubled in 2013 thanks in part to the addition of 5-on-5 basketball and 7-on-7 flag football tournaments. Both sports tournaments were open to ages 11-14, 15-17, and 18 and up.

# RECREATIONAL PROGRAMMING

## SUMMER YOUTH PROGRAM

The Summer Youth Program (SYP) is a six-week day camp-type program that is offered each summer to youths, ages 6-16. The SYP had 12 sites for ages 6-12 and increased from one (1) to three (3) Teen Sites for ages 13-16. School gymnasiums were modified to a “community center” setting with daily table games, tournaments, arts and crafts, and other special activities. The 2013 theme was “It’s a Jungle Out There!” Registration numbers were around 1,700, which is similar to the previous years. The Teen Sites took field trips one time per week and they got the opportunity to learn to kayak and scuba dive.

Youth were invited to participate in gymnastics and karate classes onsite. Gymnastic classes were taught by skilled gymnasts and provided participants with a firm understanding of the fundamentals of gymnastics. Karate was instructed by trained individuals, who presented instruction to the kids in a fun, yet disciplined manner. These classes were offered free of charge.



The Summer Youth Program participates in the USDA Summer Lunch Program, which provides each child attending the program a nutritious lunch daily and free of charge.

Youth enrolled in the Summer Youth Program were able to participate in free swim days that are offered each Friday during the program. Each site has a designated a pool where children can swim free for two hours each Friday morning.

In addition to the fun gym activities and no-charge swimming, other summer youth programming included:

- Free Tennis Instruction Sessions at Swan Lake Tennis Complex, a
- Theatre Workshop offered by the Roxy Regional Theatre where young people learn the fundamentals of acting and participate in a theatre performance, and
- Beginners and Advanced Archery Classes at Billy Dunlop Park,
- American Twisters Tumbling where campers ages 6-16 learn to roll, flip and turn.

# RECREATIONAL PROGRAMMING

## DREAM CHASER'S

The Dream Chaser's Program included two additional sites in 2013. The Department partnered with the L.E.A.P. organization to help provide well trained mentors for each of the sites. Parental involvement increased tremendously with the efforts of L.E.A.P. and social workers to meet with both parents and children to discuss any on-going problems the youth. The numbers increased from 14 youth in attendance to over 40 youth regularly attending the program.



## SPOOKY SPECTACULAR

In 2012, the Kleeman Center hosted a "Creepy Carnival" and the Indoor Aquatic Center hosted a "Floating Pumpkin Patch" to celebrate the fall season. In 2013 the centers joined forces to present the Spooky Spectacular! The event boasts fun activities for all ages such as inflatables, floating pumpkin patch, Haunted Maze, Haunted Swim, music provided by an onsite DJ, as well as vendors with games and prizes for folks to enjoy.

# RECREATIONAL PROGRAMMING

## HERSHEY TRACK & FIELD

The State Hershey Track and Field Competition was held June 26 at E.S. Rose Park in Nashville, and three local competitors won in their respective events. Brianna Davids placed first in the girls' 9 & 10 standing long jump, Shelby White placed first in the girls' 10 & 11 standing long jump, and Sierra Howardson placed first in both the 800- and 1600-meter races for girls ages 13 & 14.

By placing first in their respective events, these young women will have the opportunity to advance to the National Competition to be held in Hershey, Pennsylvania this August, based on their regional standing. Hershey Track and Field gives young athletes a chance to display their skills in track and field, long jump and softball throw.

## COMMUNITY CENTER PROGRAMMING HIGHLIGHTS

- **Hawaiian Civic Club** teaches Hula Classes at the Crow Center. In 2013, the group donated mirrors to the Center.
- The Crow Center added **Badminton** and **Chess Clubs**.
- The Crow Center collaborated with First Church of Nazarene to offer a **Dodgeball league** for youth at the Center. This program was a successful addition with 66 taking part in the Friday night league.
- The Burt Cobb Center increased their afterschool programming and added **A Taste of Creativity**. This class did various projects that included planting seeds, building birdcages, archery, outdoor stepping-stones and key chain necklaces and bracelets.
- Burt Cobb also added **youth leagues and touch football** to their afterschool programs and the numbers increased to around 40-45 on those days. The center staff officiated and kept score during the games and the kids love it.



# RECREATIONAL PROGRAMMING

- In 2013, the Burt Cobb Center received **new tile flooring** throughout the building and new upper coverings on the gym walls. The weight room **equipment** was **updated** with new leg press machine and 4-way machines and the public usage has increased.
- **Family Night at Burt Cobb** has increased in their numbers of families using the center. Families really like to bring their young children out and not have to worry about the large basketball crowd.
- **Wounded Warrior programs** continue to expand with archery & wheelchair basketball at the Kleeman Center.
- The **Kleeman Center** continues to **partner with** the **New Providence Middle School** and has special education classes and physical education classes at the Center. The Special Education class's average 35 students class, the Physical Education class's average 1,241 students per week.
- **Community Gardens** were held at the Kleeman and Crow Centers. The youth took care of weeding out the garden, watering the vegetables and picking the ripe vegetables. The vegetables that were grown were given to the Loaves and Fishes Organization and Manna Cafe.

# SPECIAL EVENTS



## LIBERTY FACILITY RENTALS

Rentals at the Liberty Park facilities were up 30% over 2012 as we hosted many weddings, rehearsal dinners, speakers, meetings, announcements, family reunions, expos, benefit walks and much more.

## CHOCOLATE AFFAIR

New in 2013, this chocolate event appealed to the masses and has already returned to the Wilma Rudolph Event Center for its second year in 2014. Tickets for the event were limited to 500 in 2013 and sold out well in advance of the event. Vendors filled the air with the aroma of sweet chocolate while attendees filled their stomachs and left in a haze of a chocolate coma.

## FRIGHT ON FRANKLIN

Fright on Franklin continues to be the go-to event during the fall season with a record crowd of over 4,500 ghouls and goblins in attendance. Local businesses again gave little ones and their parents the opportunity to collect candy in a safe and fun environment. The costume contest was a huge success again and included the addition of a group costume category. 2014 will be even more ghoulish as we implement a costume contest swap, prior to the event, at our community centers and a downtown storefront decorating contest.



## INDEPENDENCE DAY CELEBRATION

The City of Clarksville Celebrated Independence Day in a new location, Liberty Park. A record crowd of over 20,000 patrons filled the amphitheater and spilled over into the athletic fields as boaters watched from the marina as the night sky was lit up with the City's largest fireworks display.

# SPECIAL EVENTS

## MOVIES IN THE PARK

Liberty Park was introduced as a new viewing location in 2013 and quickly became a popular spot in the summertime. A partnership with the Clarksville Area YMCA allowed citizens to participate in pre-movie physical activities. In 2014, our Community Center staff, with support from the Clarksville Area YMCA, will be offering similar activities, with the addition of pre-movie themed activities.



## CHRISTMAS ON THE CUMBERLAND

The annual lighted Christmas display along the Cumberland River featured new blue LED trees in 2013.

## CLARKSVILLE DOWNTOWN MARKET

The 2013 Clarksville Downtown Market was open Saturday mornings from 8 a.m. to 1 p.m., May through October on Public Square and approximately 70

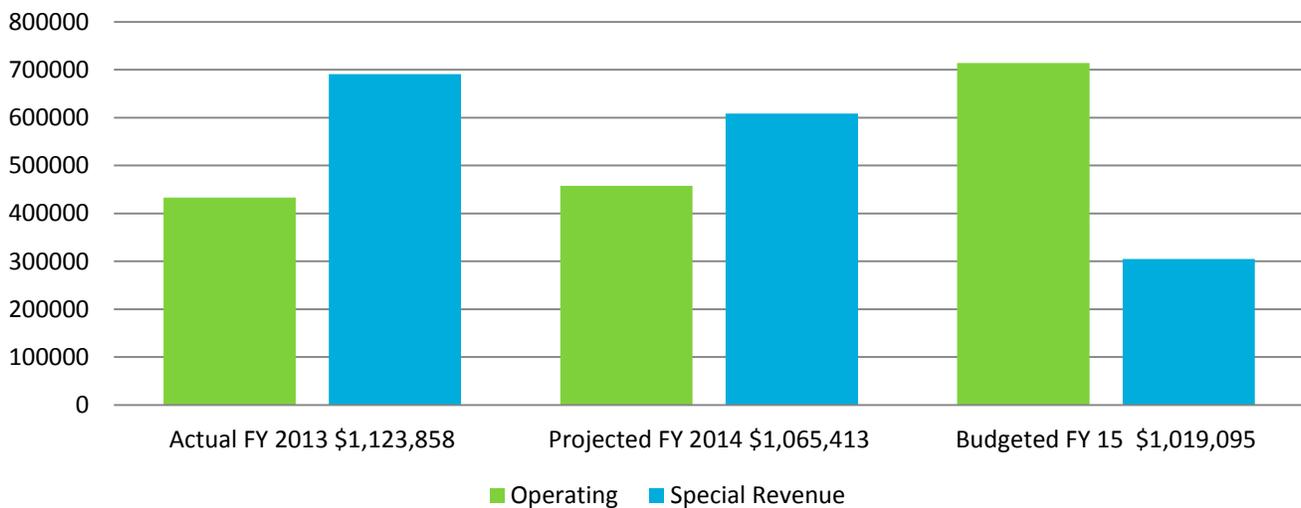
vendors on hand to offer local fresh produce, baked goods, local honey, milk, home décor, seasonal flowers and more. The Market also features musical performances, cooking demonstrations and kids crafts The Market

The Clarksville Downtown Market was once again voted the Number 1 market in the State of Tennessee and Top 20 Nationally by voters through [www.farmland.org](http://www.farmland.org) and the market reached 78 vendors for the 2013 season.



# REVENUE & GRANT SUMMARY

Going towards the end of FY 2014, revenues are down. This is due to the completion of a large project with \$130,500 of grant funds. Regular revenues are up approximately \$72,000 over FY 2013. This increase is mainly due to the opening of the Liberty Park in which the rental of those facilities continue to be in great demand. During FY 2013 the Special Events fund was merged with the Special Revenue fund. Going in to FY 2015 the Special Revenue funds have been overhauled to match the City's current spending policy. This change in policy is seen in the budget breakdown in the budgeted FY 2015 shown in the graph below. The amount now recognized in general fund is approximately \$230,000.



The Department is continuing to apply and receive grants as they come available. The current grants received include:

- Heritage Park Greenway Connection project funded by State of Tennessee Department of Environment and Conservation in the amount of \$120,000
- Summer Lunch Grant in the amount of \$86,613 served 25,545 lunches to children in our Summer Youth Program
- Riverfest Art participation grant in the amount of \$5,000 from Gannett (The Leaf Chronicle)
- Downtown Market Grant in the amount of \$1000 funded by the State of Tennessee Agriculture Enhancement Program.

# REVENUE & GRANT SUMMARY

- Red River Trail extension funding from Tennessee Department of Transportation's Transportation Enhancement Grant Program (\$626,360)
- Clarksville Blueway project at Robert Clark Park and Natural Area funded by a Local Parks and Recreation Fund pass-through grant with the Tennessee Department of Environment and Conservation (\$145,000). In FY2013 \$130,500 was expended. The remainder was utilized in FY2012.
- Smith-Trahern Architectural Study funding through the Tennessee Historic Commission and National Park Service (\$20,000) and the National Trust for Historic Preservation Daniel K. Thorne Intervention Fund (\$2,500)