

Clarksville Tree Board
12, June 2019 @ 4:00 PM
4th Floor, Mayor's conference room
Agenda

4:00: Call to order—Wes Powell

Continuing business:

1. City Forester Update – Kathrine
 - a. Downtown Market update
2. Arboretum Update- Kathrine

Old business:

3. Arboretum Grand opening date on hold for QR codes
 - a. New stickers applied
4. City tree inventory budget request
5. Purchases on FY19 budget
 - a. Still have about \$2500
 - i. Trees
 - ii. New arboretum tags?
6. Tree Board educational material with CDE bill
 - a. Can use the information from the ISA pamphlets
7. TAEP grant trees
8. Franklin St tree replacement
9. EAB trap locations (10?)

New business:

10. New member voting
11. Discuss new arboretum tag provider (info attached below)

Other business:

Public Comments:

Next meeting: **10, July 2019 at 4:00 PM, Mayor's conference room**

c. 5:00: Adjourn



Tags

\$4.00



- Size: 3.28" x 1.78"
- 3 lines of text
- QR code links to your plant profile on Plants Map
- Available with a drilled hole (add \$0.25 each)
- See optional branch tag attachment
- View Tag Templates

Signs

\$6.00

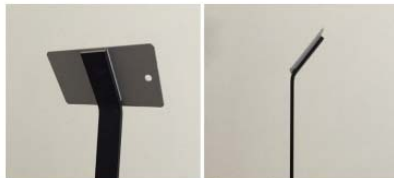


- Size: 4.75" x 3.35"
- 4 lines of text
- QR code links to your plant profile on Plants Map
- Available with a drilled hole (add \$0.25 each)
- See optional hardware attachment below.
- View Sign Templates

Stakes

12" Short stake - \$4.50 each

20" Long stake - \$6.25 each



Tree Mount Hardware Set

\$1.50 each



one of each of the items we sell.

- 1 "Franklin Tree" Tag with Dual Lock strip
- 1 "Dawn Redwood" Sign
- 1 NFC sticker linked to Dawn Redwood
- 1 Long Stake with VHB tape
- 1 Short Stake with Dual Lock strip
- 1 Tree Hardware Set
- 1 Ski Tie.

Shipping is included.

Price: \$25



Testimonials



Pricing

Visitors (Free) - Visitors to Plants Map can browse or search the site to find all of the content that is publically available on each user and organization profile. When a visitor to a garden with Plants Map signs or tags scans a QR Code, the page for that plant will open on their mobile device just like it does today.

Basic (Free) - Users can sign up for a basic account and add up to 24 plants and 4 collections, create organization profiles and become organization administrators or connections to manage plants for an organization profile.

Plus (\$49/year) - Users in the Plus tier can add unlimited plant pages and collections and use all of the features that are available on the site today. New features that most site users would use will be added to the Plus tier in the future.

Premium (\$79/year) - This Premium tier is for users who need tools that we think will primarily be used by organization profiles. This would include tools for advanced mapping, profile analytics, and networking with their members and followers. The Premium tier will also include all of the Plus tier features.

Resource (\$99/year) - This Resource subscription tier is already available to organizations. Businesses or brands that would like to promote products or list plants in the "To Buy" section can upgrade to become a Resource with the links found in the settings section of their organization profile.